

Our mission:
Facilitating Literacy Success in Our Communities

Promoting literacy through research, education, and advocacy.™

Inland Empire Branch

5225 Canyon Crest Dr., #71 Box 308

Riverside, CA 92507-6301

951/686-9837

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INVITATION TO ADVERTISE IN IEB'S *THE RESOURCE*

Our Inland Empire Branch publishes our newsletter, *The Resource*, twice a year – in spring and fall.

Current circulation: 3000 per issue, covering Riverside, San Bernardino, & Orange Counties in S. California and parts of Nevada. Additionally, we post each newsletter on line, and distribute issues at all events.

We invite you to advertise to our members and others interested in literacy by placing an ad with us. The procedure is simple:

1. Submit a camera-ready ad matching one of the following dimensions
 - a. To submit a non-camera ready ad, please add \$25 to the price below.
2. Submit to Inland Empire Branch, 5225 Canyon Crest Dr., Box 71, PMB 308, Riverside CA 92507.

Sizes:

Horizontal format sizes:

3 ½ x 2 inches - \$50 per issue (\$95 annual)

Half page (7 ½ x 5 inches) - \$160 per issue (\$300 annual)

4 x 2 ¾ inches - \$65 per issue (\$120 annual)

Vertical format sizes:

3 x 4 ¾ inches - \$70 per issue (\$130 annual)

4 x 4 ¾ inches - \$80 per issue (\$150 annual)

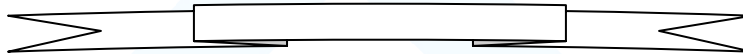
Deadlines:

All ads must be received by these dates ---

For Fall issue ----- no later than June 30th

For Spring issue ----- no later than February 15th

Please submit the form below with your payment. For more information, call Regina (Branch President) at 951/686-9837 or rifka@cpl.net.



- I advertised previously. Please use my last ad.
- I am enclosing a camera-ready ad in this dimension (see above list): _____
- Here is my information. Please create my ad in this size: _____ for an additional \$25

Enclosed please find amount of \$ _____ in check (# _____) or credit card

Credit Card # _____

Expiration date: _____ Name on card: _____

Ad submitted by _____ (name)

Title: _____

Phone number: _____

Email _____

Mailing address _____

Facilitating literacy success in our communities

Serving Riverside, San Bernardino, parts of Orange Counties in California; and Southern Nevada

Founded in Memory of Samuel T. Orton

Inland Empire Branch CA Non-profit #95-7152003